

Business driven funding

VERIFIED RESULTS



BUSINESS PLAN THAT IS CLEAR FUNDABILITY



CONSULTING EXPERTISE ENSURED RESULTS



STRUCTURED FUNDING CLEAR FUNDABILITY

WHY THE FEE



Why the consulting fee

We often have to explain why in contrast to a standard banking credit application our service attract a fee. Given his normal banking experience customers seem to believe that they will be able to receive a free service from us to arrange the funding.

Business services that deliver funding results for key business projects.

This documents explain what we deliver - and how this differ from a retail banking service - as well as the different results that are achieved.

What is a financial consultant?

A financial consultant deliver specialist skill, as well as access to unique funding resources and guarantee structures to ensure fundability of the projects that are envisaged by your company.

The consultant brings unique understanding of business models and how to combine these with your business plan and available guarantee structures and other structured finance proposals to ensure the investment funds - business partners and insurance or guarantee issuers that are approached with the solution, will have enough value and risk mitigating information to ensure a favorable funding decision.



Such an approach is unique to general finance approaches such as personal loans, and overdrafts, and thus require unique structuring to ensure success.

What is general finance

Often applications for general finance such as a business loan to fund stock, an overdraft or a personal backed loan is made to the bank.

For this they simply go to their retail business banker - stand in the queue and fill in an application which is either approved or declined.

This is a standard retail service at the bank and attract no charge but is handled by the banking clerk and solely based on available disposable income after cost to qualify.

Many of our clients attempted this for a structured business project - and sadly found this time consuming and ultimately unsuccessful

The differences

The differences between a structured and general approach is as follows:

General Approach

1. Fill in a credit application
2. Supply information you feel will satisfy the bank process
3. Await a result.

Structured finance consulting:

1. Appoint a finance consultant
2. Validate the opportunity and perform independent due diligence
3. Understand and document all risks inherent to the project
4. Develop risk management plans and risk guarantees to mitigate such risks
5. Structure a finance structure together with clear business plan that shows low risk to potential funders and investors.
6. Qualify correct funders and investors to submit such a structured proposal to
7. Match both current and projected income in well defined business and funding plan.

What we do

Weaver Capital deliver a consulting engagement that delivers the following:

1. Clear understanding of the business project you envisage or the acquisition or merger initiatives that you intend - using well selected consulting skills for your project.
2. Well developed business and funding plans that outline this approach and identify all potential risks.
3. Combination of point 2 with a due diligence which quantify revenue and cost cycles as well as risk inherent to the target project or company.
4. Matching of this with potential funders and risk products such as performance guarantees, retention bonds, Export Credit covers Political risk insurance and other solutions to mitigate risks.
5. Complete identification of appropriate funders or partners for your project.
6. Structuring of a complete funding and business plan, that outline such risks, how they are mitigated, as well as clearly defined income streams, break even analysis for the funding model - as well as complete justification of projected revenue streams - all developed in one clear fundable business plan.
7. Submission of complete plan to the funders Weaver Capital develops on your behalf.
8. Use of our funding contacts and partnership background to ensure these are used in the success of your project.
9. Negotiation of final funding and acquisition as well as partnership contracts.
10. Finalization of funding of the enterprise.

This is thus a complete solution using both current as well as intended financial results to ensure unique results for your project, and thus requires specialist skills.

For this we charge fees - simply to cover consulting cost- combined with a success fee of 1.5% Since we understand the projects and thus are prepared to take a success risk, in ensuring income and success for both your company and ours.

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